

CWDP Certified Professional Roadmap

Obtaining your CWDP certification means you are serious about building your status in the industry. This roadmap provides you the required 5 Core Competency training needed to obtain your CWDP certification. It also provides you with additional expert skills and resources you need to be the best in your field and earn a certification in Business Professional Services. All at a reduced price.



Engaging with Employers

Learn strategies to build long-term relationships with employers.

Building the 5 Core Competencies

Learn the competencies you need to excel in the Workforce Development profession and earn the CWDP credentials.

Developing a Talent Pipeline

Get the strategies you need to help business develop their talent pipelines and career pathways.

Building Community Economic Development

Build partnerships and community coalitions by learning important strategies and techniques to support and enhance long-term partnerships.

Marketing Workforce Solutions

Learn effective techniques to market workforce solutions to both employers and job seekers.



Get Certified to accelerate your career in Workforce Development

The CWDP Certification Roadmap provides:

1. NAWDP Approved 5 Core Competency Training
2. Business Professional Services Certification

Earn the certificate required for the CWDP credentials and earn recertification credits while improving your skills.

Other courses of interest:

Case Management SME – Become a subject matter expert in case management

Diversity and Inclusion – Improve your cultural and diversity competencies with five newly released courses

Resources Valued at Over \$900 if purchased separately

Total Price - \$799.00

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Road Map Marker 1: Building the 5 Core Competencies

- **NAWDP 5 Core Competency Training**
 - Customer Service Methodology
 - Diversity in Workforce Development
 - Labor Market Information and Intelligence
 - Principles of Communication
 - Workforce Development Structure, Policies and Programs



Road Map Marker 2: Engaging with Employers

- **Business Solutions Professional Certification – Part 1**
 - Building Employer Relationships
 - Understanding Business Requirements
 - Employer Engagement Strategies

Road Map Marker 3: Building Community Economic Development

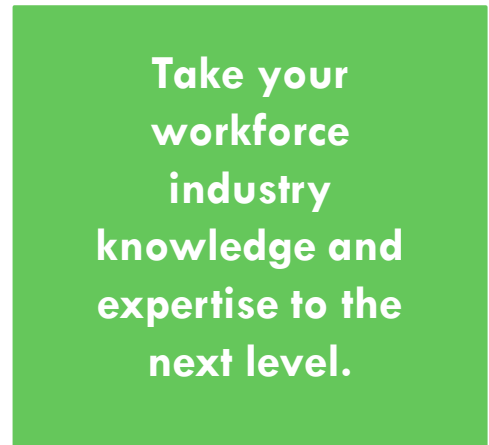
- **Business Solutions Professional Certification – Part 2**
 - Three Foundations of Economic Development
 - Building the Connection Between Economic and Workforce Development
 - The Role of Economic Development in Your Community

Road Map Marker 4: Developing a Talent Pipeline

- **Business Solutions Professional Certification - Part 3**
 - Strategies to Identify the Training Needs of a Business
 - How to Begin Developing the Talent Pipeline

Road Map Marker 5: Marketing Workforce Solutions

- **Business Solutions Professional Certification – Part 4**
 - Understanding Business Requirements
 - Strategies for Identifying Business Needs
 - Marketing Workforce Solutions



Endorsed by:

