



Webinar Workshop Series

Finding the right job—and keeping it— isn't easy. And it's especially hard for those new to the workforce, reentering after a life change, or coming off a COVID job loss.

DWI's Webinar Workshop Series offers a subscription-based goldmine of interactive courses to help your clients and employees of every age and background overcome challenges and put their best foot forward:

- Unlimited access to 75 webinars on 52 topics, presented by DWI's expert trainers every month
- Live, interactive Zoom sessions addressing the entire job lifecycle, from what to wear to an interview to demonstrating your value on the job
- Practical skills clients and employees can put to immediate use, from interviewing tips and techniques to diversity, financial literacy, professional composure and teamwork
- Courses to address specialized needs such as workforce reentry, older populations and the difficult to employ
- Proven content lauded for its appeal to learners and its effectiveness

**Dynamic
Works**

**12 Courses for Bouncing
Back from a COVID-19
Job Loss**

**39 Courses
Every Job
Seeker Needs**

12 Courses for Bouncing Back from a COVID-19 Job Loss

COVID has impacted the livelihoods of many, not to mention the confidence and trust of those who lost their jobs. DWI offers a series of a dozen workshops specifically designed to help job seekers reinvent themselves and regain their professional swagger.

- 1. Now What Can I Do (I Need a New Job)** - Have you had the same job for far too long? Was your job affected by COVID? Are you starting fresh in a new direction? Your possibilities are greater than you imagine. Let us show you how to embrace the endless possibilities you'll encounter during your job search!
- 2. Transferable Skills (You've Got Skills)** - The COVID crisis has inspired many to change their careers. How can you take the skills you have and use them in your next venture? Do you know what those skills are? DWI's reinvention expert will walk you through discovering your transferable skills.
- 3. Hard to Employ (Do You Feel Like the Odds are Stacked Against You?)** - Starting your job search is challenging. Let our experts give you tips to land that job, no matter what your background includes.
- 4. Maintaining Motivation in Difficult Times** – Maintain your spirit and momentum, no matter what life brings. Stay in the game! We have all the right tips to support you.
- 5. Jumping into Your Job Search (Where Do I Start?)** - COVID-19 has affected many. During this difficult time, job searching can be extra challenging. Maybe you are starting over or starting fresh. Our tips will help get you headed in the right direction.
- 6. Dealing with Emotions While Job Searching** - It's natural to experience a variety of emotions throughout your job search. Let our experts give you tips, not just to help you cope with these feelings, but to also come out on top.
- 7. Resume Update: Use Your Strengths** - Maybe you have been affected by COVID-19 or just need to get your resume up to speed. Spend time with us, get your resume updated and move forward your best resume yet!
- 8. Sharpen Your Online and In-Person Interview Skills** - Haven't had an interview in a while? During COVID-19 you may be job searching again. Do you want to ensure you are on top of your game? Let us show you how to ace that interview.
- 9. Keeping Your Skills Sharp (Am I On Top of My Game?)** - Do you know how to evaluate your current skills? Do you know how to learn new skills? Attend this webinar and you will walk away with everything you need to know to be your best version of you.
- 10. Upskilling for Talented Workers (What Else Can I Learn?)** - What is upskilling? Do you have a strategy for learning new, more marketable skills? Let us show you 10 ways to upskill!
- 11. Managing Stress (Keeping Cool Under Pressure)** - Everyone experiences stress. So, what do you do to manage that stress during challenging times? This webinar will show you excellent ways to manage stress, respond appropriately and keep your cool.
- 12. W2, I9, What Is That? - Congratulations!** You landed the job, so now what? Paperwork. That's what. We'll walk you through all the new-hire paperwork so you'll know what to expect and why everything is necessary.

39 Courses Every Job Seeker Needs

DWI's workshop library covers the entire new job lifecycle, from using social media to find job openings to striking the right tone in virtual meetings. Every generation and every employee encounters challenges in their professional journey and this series is designed to address the most common ones and meet the changing needs of your clients and employees over time.

- 1. Social Media and Your Job Search** - How important is social media when you are looking for a job? More important than you may realize. Learn how to clean up your social media presence and ensure your reputation is not affected by what is now a part of our daily lives.
- 2. Launching an Online Networking Account** - What does it take to create an awesome online network account profile and presence? We have all the right tips.
- 3. Networking Tips for a Changing World** - What is networking? And why is it important to your job search? This webinar focuses on how creating a strong and resourceful network can improve your opportunities—and help you land a great interview.
- 4. Preparing for a Job Fair, In Person or Online** - Do you know how to plan for a job fair—and navigate one once you're there? Let us help you make sure you are more than ready to work the fair to your advantage.
- 5. Barriers to Job Searching for Older Workers** - You are not alone! Technology, navigating the internet, and interviewing can be daunting these days. Let's take this journey together and land the job you want!
- 6. I Just Got Terminated, Now What?** - What do you do after you are terminated? What should you NOT do? Join us for this insightful webinar and get ready to nail your next job hunt.
- 7. Completing an Online Application** - In this new virtual world, filling out an application can be a challenge. We know how to navigate the process. Let us give you the inside tips.
- 8. Cover Letter? Why?** - Want to write an awesome cover letter for your resume? Wish you had some expert advice? We've got just the webinar for you! Join us as we show you how to make that cover letter get noticed!
- 9. What Do I Wear In-Person or Virtually?** - How do you plan your outfit to match the position you are applying for? Do you know what "not to wear"? This webinar will focus on dressing for success.
- 10. Nice to Meet You, NOT!** - You only meet someone new once. This workshop will teach you how to make a great first impression whether it's in person or virtually.
- 11. Mock Interviewing: Practice for In-Person and Virtual Interviewing** - Do you have an interview coming up? Would you like to practice how to answer those tough questions? Join us live and practice your job interviewing skills with industry experts.
- 12. Top 10 Tips for Phone and Virtual Interviewing** - Are you excited or nervous for your phone interview? Do you know what to expect? We do! We have 10 tips to make sure you handle your phone interview like a pro.
- 13. Preparing for a Panel Interview (Virtual)** - What is a panel interview? How do you prepare for being interviewed by multiple people at once? This webinar will walk you through the ins and outs of a challenging panel scenario.
- 14. Pivot to the Positive (I Got the Job)** - Learn how to answer the hard questions during interviews. This is a don't miss session for every job seeker. Sign up for this webinar today!

39 Courses Every Job Seeker Needs (cont'd)

- 15. What's the Right Answer?** – Sometimes it's not just the question that's hard, it's the answer. Let us teach you how to best address those difficult questions in your next interview.
- 16. Art of Chit Chat-How to Have a Conversation In Person or Virtually** - Do you know how to start a small conversation or "chit chat" with new people? Fact is, chit chat is essential to everything from networking to showing your value at work. Brush up on your skills with our expert chatters.
- 17. I Need to Know the Rules: No Matter Where You Work!** - How do you learn the rules at your new job? How do you navigate your workplace like a professional? Attend this webinar and we will get you ready.
- 18. Self-Awareness: What Do You Mean I Look Mad?** - Do you know how you come off to others? Do you have resting upset or mad face? Learn how to pay attention to your facial expressions and actions in the workplace.
- 19. How to Find Remote Work** - Why should you work from home? Do you have the skills it takes? How can you find a remote or virtual job? Attend this webinar and we'll help you find your perfect fit!
- 20. Working Remotely** - In a changing world, what skills do you need to work from home? How do stay motivated? Can you take a normal lunch break? Learn all the best practices for working from home.
- 21. Tips and Apps for Working Remotely** - Starting a new job working from home? We have 7 tips for working from home and 10 apps to help you increase your productivity.
- 22. Tips for Attending Virtual Meetings** - New to attending virtual meetings? Not sure when to speak, when to mute? Wondering what the rules are in general? Attend this virtual webinar and we will get prepared.
- 23. Basic Computer Skills Pt. 1 & 2** - Looking for a job on the computer can seem overwhelming. Knowing how to navigate the websites will make your search so much easier and more productive. Join us and learn basic skills to make your job search successful.
- 24. Time Management: I Don't Have Time for That** - Managing time wisely can increase productivity and make your time at work more efficient. Journey with us through the skill of time management.
- 25. Teamwork In Person or Virtually** - Working in teams is a great way to get things done! However sometimes it can be challenging. This webinar will focus on the value of teamwork and how you can you can be an MVP.
- 26. Taking Initiative - That's Not My Job** - Learn how to have the right attitude in your new job. This webinar will show where your boundaries should and shouldn't be when asked to do something out of scope, and how to express yourself in a winning way.
- 27. What If I Don't Want to Hear Any Feedback?** – The way you handle feedback can make or break your boss' confidence in your performance. Our experts will show you how to respond in all the right ways.
- 28. What You Need to Know Before You Share Your Goals** - Sharing your goals is an important step in reaching your maximum potential. Let us show you how to share your goals effectively with potential employers.
- 29. 10 Tips for Effective Communication** - The words we choose are important. Need some tips on how to communicate better with your boss or coworkers? This workshop will teach you great tips for communication and our experts will answer your specific questions.

39 Courses Every Job Seeker Needs (cont'd)

- 30. They Are Not Like Me - Diversity in The Workplace** - No matter where you work, you are going to meet a lot of different people. Let us teach you the value of respecting everyone's differences to celebrate them and create a more productive environment.
- 31. Being Persistent While Respecting Boundaries** - How can you show your interest in a position without crossing boundaries? How can you tell if you are reaching out too much? This webinar will cover all the tips needed to make sure you respect boundaries while being persistent.
- 32. Listening...Wait Did You Hear That?** - The art of listening and focusing in on what people are saying before you respond is one of the most valued skills in any situation, but especially at work. We have great tips for becoming a more active and involved listener.
- 33. Extreme Customer Service (Top Skills)** - How can you give your customers the best service possible? This webinar will teach you how to deliver extreme customer service and authentic customer care to every person you serve at work.
- 34. Financial Literacy-Understanding Your Money** - Do you know how to budget and plan for your future? Let us show you how to track your spending and know exactly where your money goes.
- 35. Self-Care is Not Selfish** - Sometimes we forget to take care of our own physical and emotional health. In this webinar you'll learn how this creates negative effects for us and those we love. Learn how to create a self-care plan that keeps work and life in balance.
- 36. I Feel Invisible! Does Anyone Care? What Can I Do?** – Do you often feel overlooked and invaluable? You'd be surprised how common this is. The fact is, you have a lot to offer—and ways of offering it that are unique and irreplaceable. Let our experts explore how to bring your value to the forefront.
- 37. SMART Goals (We All Need Them)** - Setting goals can be overwhelming, but not if you set SMART goals. Our team will give you the inside scoop on how to set goals you can achieve.
- 38. How to Maximize Your Online Learning** - Attending a virtual class can seem challenging at first. Learn how to get the most out of the trainings available to you. We will show you how to take focus, take notes and excel in online learning.
- 39. Did Someone Say "FREE Resources"???** – There are low-cost and free resources right in your community, hiding in plain sight. Learn how to hunt them down and get the assistance you need.

Schedule a **DEMO** today and see how DWI can help make an immediate impact on the future success of your clients and employees with the **webinar workshop series!**

About Dynamic Works (DWI):

DWI has over 20 years of expertise in designing and delivering curricula, training, and coaching in workforce development topics. DWI has an experienced team with diverse backgrounds and knowledge that are delivering high quality programming for all students with varying abilities. Delivering employment readiness training is one of our greatest strengths and we have partnered with vocational rehabilitation to provide Summer Earn and Learn (SEAL) program training and curricula in multiple States, including over 600 young adults in El Paso and the Lufkin Texas, areas during the summer of 2019.

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